



September 4, 2009

Dear Business Owner or Manager,

On Saturday, September 19th, Advanced Helicopter Youth Foundation will be holding a live benefit auction and dance to raise money for at-risk youth. The evening will be a chance for hundreds of people in and around Frederick to come together and make a measurable difference for kids afflicted with emotional and physiological problems.

Our foundation is a relatively new one. In March of this year, AHYF's founder Neal Lanning, decided that he could no longer sit idly by while families with at-risk adolescents tried to cope with the high-cost of rehabilitation. This is an issue close to home for him as he has a son diagnosed as bipolar and as having Attention Deficit Disorder. As a result of Neal's experiences, Advanced Helicopter Youth Foundation stands to benefit two very deserving charities: Advent Home (www.adventhome.org) and Teen Challenge USA (www.teenchallengeusa.org).

Our goal is to raise at least sixty donation items, which can be auctioned off at the event. Please help us reach that goal with either a selection of goods or services or a cash donation. Your donation will tax deductible as long as the final bid is equal or greater than the item's value. There's another benefit you'll be receiving if you decide to join us for Heli-Dance for Hope. Our auctioneer will bring a representative from your company on stage, personally thank you for the donation and also talk a little about what service you provide to the community. This can be a playful yet powerful way to advertise what you do.

Thank you in advance for your support. Please call me if you have any questions or comments about the Heli-Dance for Hope. I can be reached at 301.222.7871 or by email at mariesa@AHYouthFoundation.org.

Sincerely,

Mariesa Dale
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